

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Extension of branding Telangana Tourism Promotional campaign at Rajiv Gandhi International Airport at Hyderabad by M/s. Laqshya Media Pvt. Ltd. Hyderabad – Release of Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes towards one month payment from 01-04-2015 to 30-04-2015 – Sanction - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 338

Dated:16-05-2015.

Read the following:

1. From M/s. Laqshya Media Pvt. Ltd. Hyderabad, Dt.10-02-2015.
2. Govt.Lr.No.837/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.05-03-2015.
3. Invoice No. LA/HYD/072/2015-2016, from M/s. Laqshya Media Pvt. Ltd. Hyderabad. Dt:11-05-2015.

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**ORDER:**

1. Vide reference 2<sup>nd</sup> read above, Government have issued a work order for extension of branding of Telangana Tourism promotional campaign at Rajiv Gandhi International Airport at Hyderabad for a period of one month from 01-04-2015 to 30-04-2015 for an amount of Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes, printing and mounting charges.
2. In the reference 3<sup>rd</sup> read above, upon successful completion of Telangana Tourism promotional Campaign at Rajiv Gandhi International Airport at Hyderabad, M/s. Laqshya Media Pvt. Ltd. Hyderabad, has submitted bill along with installation report for the period of 01-04-2015 to 30-04-2015 for one month payment amounting to Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes and requested the Government to release the payment.
3. Government after careful examination of the matter, hereby release an amount of Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes towards one month payment from 01-04-2015 to 30-04-2015, towards Telangana Tourism promotional Campaign at Rajiv Gandhi International Airport at Hyderabad to M/s. Laqshya Media Pvt. Ltd. Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”
5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Laqshya Media Pvt. Ltd. Hyderabad. The details of Bank account is as follows:-

Account Name	: M/s. Laqshya Media Pvt., Ltd., Hyderabad
Account No	:004010203161782
Name of the Bank	:AXIS BANK LIMITED
Branch	: MUMBAI FORT
IFSC Code	:UTIB0000004

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Laqshya Media Pvt. Ltd. Hyderabad

The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.

The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.

SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**